

PLAYBOOK FOR SUCCESS FOUNDATION

THE PLAYBOOK PICKLEBALL CLASSIC

Father's Day Edition

Supporting Literacy, Mentorship & Leadership Development in Memphis Schools

■ Saturday, June 20, 2026

■ Bluff City Pickleball | 2809 Bartlett Blvd, Bartlett, TN 38134

ABOUT THE EVENT

The Playbook Pickleball Classic — Father's Day Edition unites Memphis corporate leaders and community partners for a competitive, purpose-driven event benefiting the Playbook for Success Foundation. Proceeds fund literacy, mentoring, student transportation, and school expansion. We've served ~100 students across 2 Memphis schools — this event helps us reach 5+ schools and 500+ students by 2027.

SPONSORSHIP OPPORTUNITIES

All sponsors recognized on event entry and exit banners

■ ■ All artwork and logos are due by June 1, 2026

Tier	Investment	Avail.	Key Benefits
■ Presenting Sponsor	\$25,000	1 Only	Exclusive naming rights • Premier logo on all materials • Speaking opportunity • Banner hung upon commitment, stays 1 month post-event • 3 team entries • Right of first refusal 2027
■ Court Sponsor	\$10,000	8 Avail.	Exclusive court branding • Wall signage during event and several weeks after • Logo on all promotions • 3 team entries
■ Cornhole Room Sponsor	\$6,500	1 Only	Exclusive naming rights to cornhole room • Branded signage during event and weeks after • Logo on all materials & promotions • 1 team entry
■ Impact Sponsor	\$5,000	Limited	Logo on all event materials • Awards ceremony recognition • Funds materials for programming • Named in impact report • 1 team entry
■ Fourth & Read Sponsor	\$2,500	Open	Funds books & literacy incentives • Named recognition during event • Social media post
■ Match Play Sponsor	\$1,000	Open	Supports student transportation & meals • Named recognition • Social media shoutout
■ ■ Vendor Booth	\$500	8 Avail.	6x30 table space to showcase products/services • Direct access to 50–100 attendees • Lead capture opportunity

■ 8 Divisions

Women's, Men's & Mixed Doubles

■ \$60 Registration

Per player entry fee

■ \$200 / \$120 Prizes

Per team, per division

■ ■ Food & Beverage

Available on-site all day

Ready to Partner With Us? Contact Dan today — sponsorships are limited.

Dan | dan@theplaybook.org | 901-277-5309 | www.theplaybook.org | Playbook for Success Foundation, 5885 Ridgeway Center Pkwy, Memphis, TN 38120

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